LendForGood

We provide capital market infrastructure to efficiently and effectively connect wholesale and retail capital allocators with the credit needs of growing impact-focused MSMEs around the world.

Our expanding global deal sourcing network of entrepreneur support organisations, accelerators, incubators, venture studies and early stage investors have already used our platform to connect with investors and mobilise >$4m in credit for 30 impact MSMEs in their portfolios across Africa, Asia-Pacific, and Latin America.

To meet $4m+ of MSME demand already identified for 2027, LendForGood seeks new partnerships and collaborations with impact-focused investors, Funds, Foundations and family offices.

Amidst the polycrisis, we urgently need to finance impact MSMEs to deliver solutions and drive community growth and development

MSMEs are the global engine room for impact, growth and innovation. The multi-trillion USD per annum 'missing middle' in global impact MSME financing presents a huge obstacle to them delivering - and a massive opportunity for investors to drive positive impact.

By deploying a unique intermediary-led syndication model and a digital platform, we reduce risk for all parties, accelerate investment readiness, decrease transaction costs, and increase trust through transparency - challenges at the heart of the 'missing middle' problem.

Our early adopters and supporters have collaboratively deployed $4m since January 2022, enabling MSMEs to thrive. New and existing syndicate leads, fueled by repeat borrowers and expanded portfolios, have another $4m+ of demand originated for the year ahead already.









Why LendForGood?

✅ MSME credit opportunities sourced for you by our expanding global network of syndicate leads
✅ syndicate lead due diligence and deal information shared in standardised format on our platform
✅ facilitated direct engagement with MSMEs
✅ deal syndication to share risk and crowd in capital
✅ manage all loan documents, agreements, capital movements, repayments, and reporting

Harnessing syndication, crowdfunding, partnerships & accessible due diligence

BORROWERS
Impact MSMEs around the globe with a proven business model, a validated debt finance need, and ambition to deliver greater impact

SYNDICATE LEADS
Organisations with enterprise, thematic and/or geographical expertise providing portfolio due diligence and co-designing loan terms

LENDERS
Individuals, institutions, Foundations, Funds, businesses and family offices making investments that align with their mandates and values

Collaborate With Us To Deploy, Catalyse & Mobilise Millions in Private Credit For Impact MSMEs Globally

LendForGood seeks collaboration with impact focused investors, Funds, Foundations and family offices to co-invest in our pipeline of impact MSME credit deals and in our capability to originate and manage these deals on your behalf.

Contact us to book a conversation to learn more about how you can harness our capital market infrastructure to drive more positive impact in the world. Scan the QR code or click here to access further details of our pipeline, infrastructure investment opportunity and term sheet, wholesale impact credit fund, current loan campaigns and recent announcements and news.

Scan to learn more

About LendForGood

Founded: October 2018
Location: Australian HQ, global team, board, Advisory board
First Loans: January 2022
Notable Achievements: Australian Impact Market Builder Of The Year 2022, World Summit Awards Winner 2024, Startupbootcamp alumni, UNSW Founders alumni
Metrics: $4.2m deployed, 30 borrowers, 57 loan campaigns, 26 syndicate leads sourcing deals (*as at 1st Nov 2026*)

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